

(Your city, state here)
FOR IMMEDIATE RELEASE

_____ BB Gun Team captured the _____ title at the International BB Gun Championship Match (IBBGCM) held July 2008 at Western Kentucky University in Bowling Green, Kentucky. The event, sponsored by Daisy has become a tradition of excellence in the shooting sports. The Daisy IBBGCM celebrated its 43rd Anniversary in 2008.

Individual honors for _____ went to _____ for _____.

Team members for the _____th place team were (list team members). The IBBGCM pitted the top BB Gun teams from across the nation, each having placed in their individual state competitions.

Team members shoot in four positions and shoot Daisy's Model 499 Champion (described as the most accurate BB gun in the world) a distance of 5 meters at paper targets.

Team and individual competition was close and very challenging with some places being decided based on individual scores on a 50 question safety test. The test, consisting of 25 questions from Daisy's 10 Lesson Curriculum Guide and 25 questions from the NRA Yellow BB Gun Official Rule book is a large part of the competition.

Coaches for the team are _____, head coach and (list other coaches). The _____ BB Gun team meets _____ at _____ on _____. (Insert Coach's quote here)

Sample Quotes:

- The young people competing are some of the finest young marksmen in the country. They have completed a Daisy Shooting Education Program. Additionally, they have competed at a State level in order to win the opportunity to come to this match.
- Most of them have earned their own money to travel to this event.
- They are serious, disciplined competitors.
- The discipline, patience responsibility and self-control learned as competitors will carry over into all of their future endeavors.
- Our program has been in existence for _____ years.