IT ALL STARTS WITH DAISY. Since 1886 2024 Product Catalog

Photo courtesy Daisy Airgun Museum archives. Pictured on the cover is the airgun testing room at Daisy's original plant in Plymouth, Michigan. This photo was taken April 22, 1936. In 1958, the plant was closed and all operations – along with more than 100 employees and their families – made the move to our current home in Rogers, Arkansas.

YOUTH RIFLES





Back to our roots! New redesigned packaging! Red Ryder® products now come in RETRO 1940s-style packaging that harkens back to the days of the wild West. Ride the range with Red Ryder!



Model 1938 Red Ryder

991938-803 ACTION

Lever-cocking, spring air RARREI Smooth bore steel

SIGHTS Blade and ramp front/Adjustable rear STOCK/FOREARM Stained solid wood

SAFETY Crossbolt trigger block

CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB MAX. VELOCITY 350 fps

CASE PACK

0 39256 01938 2 **UPC**



Model 4938 Red Ryder Kit

ITEM No. 994938-803 ACTION Lever-cocking, spring air BARREL Smooth bore steel

SIGHTS Blade and ramp front/Adjustable rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block CAPACITY 650 shot **AMMUNITION** .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps CASE PACK

0 39256 84938 5 KIT INCLUDES

• Precision Max® 750 count BB tin Shooting glasses

• Target fun pack



A beefed up, bigger stock means this Adult-sized Red Ryder® fits like any other full-sized gun and lets you plink the target just like old times!

Model 1938 Adult Red Ryder

ITEM No. 991938-116 ACTION Lever-cocking, spring air

BARREI Smooth bore steel SIGHTS Blade and ramp front/Adjustable rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB MAX. VELOCITY 350 fps

CASE PACK 0 39256 30938 4

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Daisy's popular Model 25 Pump Gun, first built in 1914, remained a part of the company's airgun line through 1978. A special Centennial Limited Edition, produced in 1986, commemorated Daisy's 100th anniversary. Today's Model 25 Pump Gun carries on the tradition, with features found on some of the earlier models: Solid wood pistol grip stock and forearm grip, metal construction, removable screw-in shot tube and fully-adjustable, flip-up peep and open rear sights. The Model 25 Pump Gun legend continues.

Model 25 Pump Gun

ITEM No. 990025-603 ACTION Pump action, spring air BARREI Smooth bore steel

SIGHTS Blade and ramp metal front/Flip-up

peep or open rear,

adjustable for windage and elevation STOCK/FOREARM Stained solid wood

SAFETY Crossbolt trigger block CAPACITY 50 shot AMMUNITION .177 cal. (4.5 mm) BB MAX. VELOCITY 350 fps

CASE PACK UPC 0 39256 80025 6

YOUTH RIFLES



Dais Day Das



992105-633

ACTION Lever-cocking, spring air BARREL

Smooth bore steel Blade and ramp front/ Fixed open rear SIGHTS

STOCK/FOREARM Stained solid wood Crossbolt trigger block SAFFTY CAPACITY 400 shot

.177 cal. (4.5 mm) BB AMMUNITION

MAX. VELOCITY 350 fps CASE PACK

0 39256 02105 7 UPC



ITEM No. 994105-403 ACTION Leve

Lever-cocking, spring air BARREL Smooth bore steel

SIGHTS Blade and ramp front/ Fixed open rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block CAPACITY 400 shot

AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps CASE PACK

UPC 0 39256 84105 1

KIT INCLUDES • Precision Max® 750 count BB tin

· Shooting glasses • Target fun pack



Model 1999 Pink Lever

Action Carbine

ACTION Lever-cocking, spring air BARREL Smooth bore steel

SIGHTS Fiber optic front sight/Adjustable rear

STOCK/FOREARM All-weather synthetic Crossbolt trigger block SAFETY

CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps CASE PACK

0 39256 81940 1 UPC



Model 4998 Fun Kit

994999-403 ITEM No.

Lever-cocking, spring air ACTION Smooth bore steel
Fiber optic front sight/Adjustable rear BARREL

SIGHTS

STOCK/FOREARM All-weather synthetic Crossbolt trigger block SAFFTY CAPACITY 650 shot

AMMUNITION

.177 cal. (4.5 mm) BB MAX. VELOCITY 350 fps

CASE PACK

LIPC 0 39256 74999 9

• Precision Max® 750 count BB tin KIT INCLUDES

· Pink shooting glasses

· Target fun pack



Model 2840 with 4X15 Scope

992840-703 ITEM No.

ACTION Single pump pneumatic BARREI

Smooth bore steel Blade and ramp front/Adjustable rear SIGHTS

STOCK/FOREARM Molded with checkering and woodgrain

with camo

SAFETY Crossbolt trigger block CAPACITY 350 shot/BB; Single shot/pellet AMMUNITION .177 cal. (4.5 mm) BB or pellet

MAX. VELOCITY 350 fps (BB) CASE PACK

LIPC 0 39256 82840 3

POWERLINE RIFLES

Since its introduction in 1972, the Daisy® PowerLine® 880 has been the benchmark for high power multi-pump pneumatic air rifles. Renowned reliability and durability make the 880 one of the most respected air rifles for shooters today.







Model 5880 Kit

ITEM No. ACTION BARREL SIGHTS SAFETY CAPACITY AMMUNITION MAX. VELOCITY CASE PACK UPC

CAPACITY

CASE PACK

UPC

AMMUNITION

MAX. VELOCITY

995880-623 Multi-pump pneumatic Rifled steel

50 shot/BB; Single shot/pellet

.177 cal. (4.5 mm) BB or pellet

800 fps (BB)

0 39256 82880 9

Blade and ramp front/Adjustable rear STOCK/FOREARM Monte Carlo style molded woodgrain Crossbolt trigger block 50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet 800 fps (BB)

0 39256 05880 0 KIT INCLUDES

- 4 X 15 scope
- Precision Max® 750 count BB tin
- Precision Max® 500 count pellet tin
- Shooting glasses





Model 35 Camo

Multi-pump pneumatic Smooth bore steel

Blade and ramp front/Adjustable rear STOCK/FOREARM Molded stock & forearm with checkering

with camo SAFETY

Crossbolt trigger block CAPACITY 50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet AMMUNITION

MAX. VELOCITY 625 fps (BB)

CASE PACK

0 39256 23035 0 UPC



MAX. VELOCITY 625 fps (BB) CASE PACK

AMMUNITION

UPC 0 39256 20035 3

.177 cal. (4.5 mm) BB or pellet

50 shot/BB, Single shot/pellet



AMMUNITION .177 cal. (4.5 mm) BB or pellet MAX. VELOCITY 800 fps (BB)

CASE PACK

CAPACITY

0 39256 80901 3 UPC



POWERLINE PISTOLS











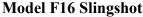


SLINGSHOTS



Model F16

Model B52



ITEM No. 988116-442

Molded sure-grip handle and a solid steel frame with extra-wide fork. Latex rubber tubing with durable release pouch. Shoots 1/4" or 3/8" steel shot or 1/2" glass shot.

CASE PACK 4

0 39256 28116 1

Model B52 Slingshot

ITEM No. 988152-442

Molded sure-grip handle and solid steel frame with extra-wide fork. Flexible wrist support provides steady, stable support, then folds away for compact storage. Latex rubber tubing and rugged release pouch Shoots 1/4" or 3/8" steel shot or 1/2" glass shot.

CASE PACK 4

UPC 0 39256 28152 9

Model P51 Slingshot

ITEM No. 998151-506

Sleek, molded pistol-grip handle with flexible wrist support. Fully adjustable. Durable, latex rubber tubing and rugged release pouch delivers plenty of power. Shoots 1/4" or 3/8" steel shot or 1/2" glass shot. CASE PACK 6

UPC 0 39256 88151 4

Model P51 Slingshot Kit

ITEM No. 988153-442

Sleek, molded pistol-grip handle with flexible wrist support. Fully adjustable. Durable, latex rubber tubing and rugged release pouch delivers plenty of power.

CASE PACK 4

UPC 0 39256 28153 6

KIT INCLUDES

- Replacement bands
- 75-count 3/8" steel ammo
- 250-count 1/4" steel ammo

Model 8114 1/4" Steel Slingshot Ammo

ITEM No. 988114-446

Solid steel shot is zinc plated. 250 per pack. Packed 6 per case.

CASE PACK 6

0 39256 28114 7 UPC

Model 8183 3/8" Steel Slingshot Ammo

ITEM No. 988183-446

Solid steel shot is zinc plated. 70 per pack. Packed 6 per case.

CASE PACK 6

0 39256 28183 3

Model 8383 1/2" Glass Slingshot Ammo

ITEM No. 998383-506

High visibility solid glass shot. 75 per mesh bag. Packed 12 per case.

CASE PACK 6

UPC 0 39256 88338 9

Model 8172 Slingshot Replacement Bands

ITEM No. 988172-446

Fits Models F16, B52 and P51.

CASE PACK 6

UPC 0 39256 28172 7





























Model 3163 Red Ryder Starter Kit

ITEM No. 993163-304

The Red Ryder Starter Kit comes with a branded gun sleeve, shooting glasses, BBs and 25 cool Red Ryder bullseye and shooting game targets.

CASE PACK 4

UPC 0 39256 03163 6

KIT INCLUDES

- 350-count Red Ryder® BB tube
- Red Ryder® Shooting Glasses
- Red Ryder® Gun Sleeve
- 25 ASSORTED Red Ryder® Shooting Gallery Targets





Model 3164 Shooting Gallery Target Box

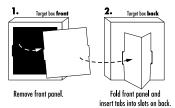
ITEM No. 993164-302

Inside or outside, the Daisy® Red Ryder® Shooting Gallery helps you improve accuracy while providing hours of fun. Plus, it's easy to use. Simply punch out the perforated front portion of the box, hang a target (included) put on your shooting glasses and start shooting. Fun with a group or by yourself – in the backyard or basement.

CASE PACK 2 UPC 0 39256 03164 3

KIT INCLUDES

• 25 ASSORTED Red Ryder® shooting gallery targets





in target box with dip.







Model 3166 Shooting Gallery Target Box Kit

ITEM No. 993166-404

Inside or outside, the Daisy® Red Ryder® Shooting Gallery helps you improve accuracy while providing hours of fun. Plus, it's easy to use. Simply punch out the perforated front portion of the box, hang a target (included) put on your shooting glasses and start shooting. Fun with a group or by yourself – in the backyard or basement.

CASE PACK 4 UPC 0 39256 83166 3

KIT INCLUDES

- 25 ASSORTED Red Ryder® shooting gallery targets
- 350 count Red Ryder® BB tube
- Red Ryder® shooting glasses
- Red Ryder® Gun Sleeve





Model 3165 Red Ryder Shooting

Gallery Targets

ITEM No. 993165-306

25 assorted Daisy Red Ryder shooting gallery targets with a variety of shooting games.

CASE PACK 6

UPC 0 39256 83165 6

• 25 ASSORTED Red Ryder® shooting gallery targets





Model 3162 Red Ryder Gun Sleeve

ITEM No. 993162-406

Rugged red nylon gun sleeve with carry handles, zipper and great retro Red Ryder® graphic. The 40" length fits most Daisy youth rifles and PowerLine rifles.

CASE PACK 6

0 39256 03162 9



AMMUNITION AND CO2

Not just better choices – better ammo.

Every shooter wants the best ammo possible, and thanks to our Precision Max® line of ammunition the choice is easier than ever. That's because all of our highquality ammunition comes clearly marked in color-coded packaging, making it simple to find the calibers, quantities and type of ammunition you need. Choose from tins, traditional BB tubes, belt pack boxes, and new easy-dispensing bottles. Customer friendly packaging and performance that's second to none – that's Precision Max ammo.

Ammunition

Model No.	Caliber	Description	Quantity	Case Pack	UPC	
7781	.177 cal. (4.5 mm)	Flat, Pointed & Hollow-point Pellets 100 each	300	6	0 39256 27781 2	
7777	.177 cal. (4.5 mm)	Pointed Field Pellets	250	6	0 39256 07777 1	
7597	.177 cal. (4.5 mm)	Flat-Nosed Pellets	500	6	0 39256 07597 5	
7780	.177 cal. (4.5 mm)	Hollow Point Pellets	500	6	0 39256 87780 7	
250	.177 cal. (4.5 mm)	Flat-Nosed, Lead-Free Pellets	250	6	0 39256 80250 2	
7922	.22 cal. (5.5 mm)	Pointed Field Pellets	250	12	0 39256 07922 5	
7785	.22 cal. (5.5 mm)	Hollow Point Pellets	500	3	0 39256 87785 2	
557	.177 cal. (4.5 mm)	Flat-Nosed Pellets	500	12	0 39256 00557 6	
257	.177 cal. (4.5 mm)	Flat-Nosed Pellets	250	12	0 39256 00257 5	
530	.177 cal. (4.5 mm)	BBs in an easy-pour tube	350	50	0 39256 20530 3	
980530	.177 cal. (4.5 mm)	BB Tube PDQ (12 350 count BB tubes)	12	12	0 39256 20530 3	
7535	.177 cal. (4.5 mm)	Carded BB Tube	350	12	0 39256 07535 7	
0024	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	2,400	6	0 39256 20024 7	
0040	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	4,000	6	0 39256 20040 7	
0060	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	6,000	4	0 39256 20060 5	

WARNING

WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE CANCER AND BIRTH DEFECTS OR OTHER REPRODUCTIVE HARM. FOR MORE INFOR-MATION~GO~TO~www.p65 warnings.ca.gov.

CO2 Cylinders

•				
Model No.	Description	Quantity	Case Pack	UPC
7580	12 gm CO2 cylinders	5	12	0 39256 07580 7
7015	12 gm CO2 cylinders	15	6	0 39256 07015 4
7025	12 gm CO2 cylinders	25	4	0 39256 07025 3
990584-500	12 gm CO2 cylinders hulk-packed (Not shown)	500	1	0.39256.00584.2

Model 7781

ITFM No. 987781-406

Model 7777 ITEM No. 987777-406



Model 7597 ITEM No. 987597-406



Model 7780 ITEM No. 987780-406



Model 250 ITEM No. 990250-466



Model 7922 ITEM No. 997922-512



Model 7785 ITEM No. 987785-463



Model 557 ITEM No. 990557-512



Model 257 ITEM No. 990257-512



Model 530 ITEM No. 990530-150



Model 7535 ITEM No. 997535-712





Model 0024 ITEM No. 980024-446



Model 0040 ITEM No. 980040-446



Model 0060 ITEM No. 980060-444



Model 7580 ITEM No. 997580-611



Model 7015 ITEM No. 997015-611



Model 7025 ITEM No. 997025-604



ACCESSORIES

Model 5845 Shooting Glasses Amber

Amber colored stylish wrap-around design with side shields for added protection. Meets ANSI Z87.1

safety standard CASE PACK 4

UPC 0 39256 85845 5

Model 5850 Shooting Glasses Clear

Clear stylish wrap-around design with side shields for added protection. Meets ANSI Z87.1 safety

standard. CASE PACK 4

UPC 0 39256 85850 9

Model 7951 Acculaser Laser Sight

ITEM No. 987951-444

Features include: fits standard 3/8" dovetail rifle mounts; adjustable windage and elevation. Remote touch pad locates anywhere for shooting comfort.

CASE PACK 4

UPC 0 39256 87951 1

Model 7809 Electronic Point SightTM

Adjustable for wind age and elevation; lighted red dot aiming point. Mounts on any rifle with standard 3/8" dovetail.

CASE PACK 4

UPC 0 39256 07809 9

Model 808 Air Rifle Scope

ITEM No. 980808-444

4 x 15 scope. Adjustable for windage and elevation. Features include: Cross-hair reticle, fogproof, shockproof and color corrected.

CASE PACK 4

UPC 0 39256 00808 9

Model 5835 Shoot-N-C Self-adhesive Airgun Targets

Adhesive-backed targets show an orange halo when shot. Apply to any safe target surface.

Package of 60 1-inch, 30 2-inch and 20 3-inch targets on card. CASE PACK 12

UPC 0 39256 85835 6

Model 408 5-Meter BB Targets

ITEM No. 990408-810

Official NRA 5-meter airgun targets. Pad of 50 targets. Poly bagged and peggable. 10 pads per case. CASE PACK 10 (Pads)

0 39256 00408 1

Model 409 10-Meter Airgun Targets

ITEM No. 990409-610

Official NRA 10-meter airgun targets. Pad of 50 targets. Poly bagged and peggable. 10 pads per case.

CASE PACK 10 (Pads) UPC 0 39256 00409 8

Model 873 60 ct. ShatterBlast Clay Targets

ITEM No. 990873-406

ShatterBlast® targets are biodegradable and non-toxic. Box of 60 2-inch clay disks.

CASE PACK 6 UPC

0 39256 80873 3

Model 872 ShatterBlast Clay Targets with Holders

ITEM No. 980872-444

Clamshell package. Four high-impact target stakes and eight ShatterBlast® breakable targets.

CASE PACK 4

UPC 0 39256 80872 6

Model 876 ShatterBlast SixShooter Target System

ITEM No. 990876-406

Holds six ShatterBlast® target disks. Every time a target disk is shot, another drops into view.

Includes 12 ShatterBlast® target disks and 2 target stakes.

CASE PACK 6

UPC 0 39256 80876 4



Model 5850



Model 5835

Model 409

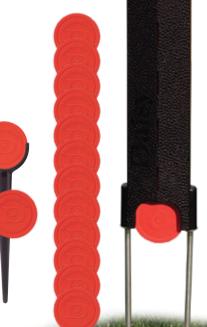




Model 408

Model 872





Model 876



Model 7951







MATCH GRADE ACCESSORIES

Competition Airgun Accessories

Designed to exacting standards, constructed from the finest materials and built with the finest workmanship, these accessories are precisely what you need to complement your Daisy Match Grade air rifle

Model 5899 Rear Sight

ITEM No. 168073-200

Precision micrometer adjustable rear peep sight. For use with Daisy Match Grade 499 Champion.

Model 5996 Rear Sight

ITEM No. 995996-710

Diopter rear sight with micrometer click adjustment for windage and elevation. For use with Daisy Match Grade 887, 753SC, 753S, 753 Elite, 888 Medalist, 853 Legend and 853C Legend EX.

Model 5901 Front Sight

ITEM No. 169816-000

Front globe sight with changeable aperture inserts mounted on competition muzzle weight for exceptional balance. Standard front sight and barrel weight. For use with Daisy Match Grade 887, 753SC and 753S.

Model 154518-100

Standard front barrel weight. For use with Daisy Match Grade 887, 753SC and 753S (barrel weight

Model 169759-000

Set of three additional posts. Fits front sight for the 499 Champion. (Not Shown)

Model 168968-000

Set of three additional apertures. Fits Front Globe Assembly. 154518-000. (Not Shown)

Model 5881 Daisy Web Position Sling

ITFM No. 995881-100

Adjustable nylon web sling. The web position sling is 1-inch wide and comes with forearm mounting screw. For use with Daisy Match Grade 499 Champion.

Model 169277-000 Competition Stock

Full-sized hardwood stock with raised cheek piece and adjustable length. Fits the Model 853 Legend and 853C Legend EX.

Model 138429-000 Competition Stock

Full-sized hardwood laminate stock with raised cheek piece and adjustable length. Fits the 887 Gold Medalist and Medalist Model 888.

Model 5904 Repair Kit and CD-ROM

ITEM No. 169429-000

For 853/853C/853CW/753W/753S air rifles. Step-by-step instructions on dismantling and repairing these three Avanti air rifles. Approximately 12 minutes.

Model 5905 Repair CD-ROM Only

ITEM No. N/A

Model 499 Repair CD-ROM

ITEM No. N/

Model 853/853C/853CM/753W/753S Repair CD-ROM

ITEM No. 138555-000

Model 888/887 Repair CD-ROM

ITEM No. N/A

Model 153001-000 Daisy Cap

World-famous Daisy logo embroidered on a cotton twill hat. One size fits all.

Traps And Targets

Model 5815 5 Meter BB Targe

ITEM No. 995815-600

Daisy 5-meter air rifle targets. Pad of 50 10-bull target sheets.

Model 5818 Targets

ITEM No. 995818-600

Daisy 10-meter air rifle targets. Pad of 50 10-bull target sheets.

Airgun Ammunition

You and your Daisy Match Grade air rifle deserve ammunition that will let you perform at your best. Daisy has the high-quality, match grade ammunition to complement your Daisy Match Grade air rifle or pistol. These pellets and BBs are designed for peak performance and total consistency, shot after shot.

Model 357 Match Grade Pellets

ITEM No. 985357-406

Target Pellets Select Competition. .177 cal. (4.5 mm), 0.565 Grams, flat-nosed lead airgun pellets. 500 per tin.

Model 515 Match Grade Precision Ground Shot

ITEM No. 990515-212

Daisy's top-of-the-line steel shot. Super accurate. .177 cal. (4.5 mm) BBs. 1050 BBs per box. Packed 12 per case.

Model 0005 Bulk BB Shot

50-pound bucket of .177 cal. (4.5 mm) BBs. (Not Shown)



Model 5881



108

Model 5904



Model 169277-000 Model 138429-000



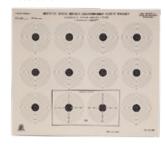
Model 499



Model 853/853C /853CM/753W /753S



Model 5815



Model 5818



Model 357

Model 888/887



Model 515



PLAT-MOSEDIA TETE PLATE
FILAT-MOSEDIA TETE PLATE
FILAT-MOSEDIA

THE ACCOUNTY

THE AC

MATCH GRADE RIFLES

Start Your Own Shooting Education Program

Daisy® airguns have been the first gun for most shooters, for 130 years. Today's most-accomplished marksmen and most-successful hunters will tell you they got started in the shooting sports with a Daisy BB gun. It all starts here...with a Daisy.

For youngsters interested in match competition shooting, it all starts with Daisy's 5-meter BB gun shooting education program. Working with premier conservation, civic and religious organizations nationwide, Daisy has developed the curriculum and the products to teach shooting safety and marksmanship skills to hundreds of thousands of young people annually.

These 5-meter match competitors compete not just locally but at the state level to qualify to shoot at the Daisy National BB Gun Championship Match. Held in Rogers, Arkansas, home of Daisy Outdoor Products and the Daisy Airgun Museum, the "Daisy Nationals" is the nation's largest and longest continuously-running BB gun competition.

The road to the "Daisy Nationals," to a college scholarship or to international competition begins with the right equipment, the right curriculum and dedicated coaches. The commitment is great but so are the rewards.

If you'd like to start a 5-meter BB or 10-meter pellet rifle or pistol program, please call our Special Markets Program Department toll-free at (479) 636-1200. Additional information can be found on the back cover of this catalog.

Photo courtesy, Daisy® Airgun Museum archives.



The first Daisy Nationals was held July 8th, 9th, and 10th, 1966, in Dayton, Ohio, at the Grand American Trapshooting Grounds. Ohio's Governor was the Chief Honorary Range Officer and teams were housed on Wright Patterson Air Force Base.

The Joplin, Missouri Jaycees BB Gun Team, the "Joplin Jaycees Sharpshooters," who had won their state match in Crestwood, Missouri, became the first national champions. At the opening ceremonies for our 50th annual Daisy Nationals in 2015, we reassembled the members and coach of this first championship team.

990499-100

Manual

shooting

1 or 3

3.10 lbs.

.177 (4.5mm) BB

Lever cocking, spring air

Hooded front with aperture inserts; adjustable rear peep

Single-shot muzzle loading; magnetic BB retainer, .177 cal. (4.5 mm) steel shot

stock; stained hardwood

compartments for additional weight for competitive

forearm with internal

Smooth bore steel

.177 cal. (4.5 mm) BB

240 fps. (73mps) (BB)

70 ft. lb. (.90 J)

36.25 in. (92cm)

0 39256 00499 9



MATCH GRADE RIFLES **Model 599 Competition Air Rifle** Daisy introduces the ultimate 10-Meter and Silhouette .177 caliber air rifle, the 599 Competition Air Rifle. ITEM No. 990599-101 · Vertical and length-of-pull adjustment · Adjustable comb · Straight-pull T-handle Ambidextrous stock

Cold hammer-forged BSA barrel

Removable power configurable cylinders (High-power silhouette cylinders sold separately)

Pressure gauge and quickfill

· Hooded front sight, diopter rear sight

Also equipped with integral 10.8mm dovetailed scope rail

Shoot the entire match without refilling the cylinder!

AMMUNITION MAX. VELOCITY OVERALL LENGTH WEIGHT CASE PACK UPC

.177 cal. (4.5 mm) pellet 520 fps (158.5 mps) 46.5 (118.11 cm) 7.3 (3.31 kg)

0 39256 70599 5



Competitive shooters, from local matches to national competitions, require a unique combination of superior accuracy and exceptional balance. The Model 753S is specially designed and engineered for the intermediate competitive shooter. Dollar for dollar, it delivers more quality and accuracy than any rifle in its class. The head of the class in 10-meter competition.

Model 753S

990753-200

ACTION Pneumatic single-pump cocking

lever; straight pull bolt

Lothar Walther™ rifled high-grade steel barrel: crowned, 12 lands and

grooves, right-hand twist. Precision bore sized for match pellets.

Front globe sight with changeable aperture inserts, diopter rear sight with micrometer adjustable rear

STOCK/FOREARM Full-length, match-style stock with raised cheek piece and adjustable

length

Manual crossbolt trigger block with red indicator

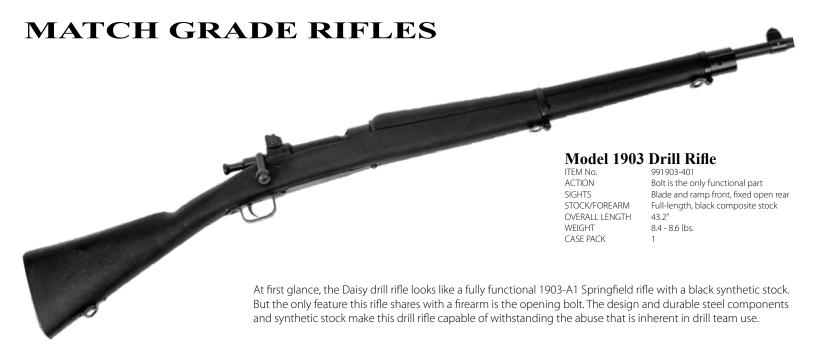
RECEIVER Die-cast metal with full-cut loading

CAPACITY Single shot .177 cal. (4.5 mm) pellet

MUZZLE ENERGY 4.5 ft. lb.

AMMUNITION .177 cal. (4.5 mm) pellet 495 fps (151 mps) 39.75" (101 cm) MAX. VELOCITY OVERALL LENGTH WEIGHT 6.25 lbs. (2.83 kg) CASE PACK

0 39256 80753 8



4-H Shooting Sports Programs

Hundreds of thousands of young people annually participate in 4-H Shooting Sports Programs where they are taught the proper handling of airguns, small bore and black powder rifles, shotguns and archery equipment. To help local 4-H Clubs begin programs, Daisy has assembled a variety of shooting education kits containing airguns, ammunition, targets, instructor curriculum guides and more. 4-H training and shooting equipment is one important way Daisy keeps on target with its goal of teaching marksmanship and shooting safety. www.4-hshootingsports.org

Education. Instruction. Competition.

The American Legion, the National Rifle Association (NRA), the National Guard Youth Marksmanship Program and Daisy have teamed together to make instruction materials and equipment available. This cooperative effort introduces thousands of young people to the shooting sports at more than 16,000 American Legion Posts nationwide. Thanks to their pinpoint accuracy, Avanti's .177 caliber (4.5 mm) Legend 853, Legend EX 853C, 888 Medalist and 887 Gold Medalist are the air rifles most often used in this exciting program. Skills learned there may carry these young shooters on to competitive programs at the local, state and national level.

Program Development Resource Materials

Daisy and the organizations listed below offer training and education materials for camps, clubs and other associations developing effective airgun training programs. If you're interested, we urge you to take advantage of these materials:

- 10-Lesson Guide A complete curriculum for shooting sports programs. Download: www.daisy.com/education
- Airgun Range Plans An outline for the proper construction of an airgun range.
- Safety Poster An easy-to-use guide and poster that illustrates BB and pellet gun safety.

For more information on the Daisy Official Shooting Awards Program or Daisy's Program Development Resource Materials, contact:

Daisy Outdoor Products, Special Market Programs Dept., P.O. Box 220, Rogers, AR 72757-0220 U.S.A.

NSSF Information Brochures

The National Shooting Sports Foundation (NSSF) has a number of informational brochures. Topics include firearms safety in the home, information for parents whose children are interested in shooting, general shooting sports information and more. These materials are available free of charge in limited quantities to teachers or counselors for use in shooting education programs.

For more information, contact: National Shooting Sports Foundation, Shooting Sports Development Office, 11 Mile Hill Road, Newtown,

CT 06470-2359 • www.nssf.org • (203) 426-1320

Program Information

American Legion Junior Shooting Sports Program

Details available from: Assistant Director of Americanism and Youth, Mike Buss, e-mail: mbuss@legion.org The American Legion, P.O. Box 1055, Indianapolis, IN 46206, (317) 630-1249

Civilian Marksmanship Program

Bldg. 3, P.O. Box 576, Port Clinton, OH 43452, 419-635-2141, www.odcmp.org

NRA Junior Shooting Program

Details available from: Safety and Education Division, The National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030, (703) 267-1000

USA Shooting

1 Olympic Plazza, Colorado Springs, CO 80909, (719) 866-4670, www.usashooting.com

4-H Shooting Sports

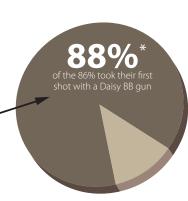
Call Your County Extension Agent, www.4-hshootingsports.org

It All Starts Here, With a Daisy.

86% of outdoors enthusiasts surveyed report that they took their first shot with a BB gun. 88% of those who

started with a BB gun started with a Daisy®.







Generation after Generation....

A Daisy® owner is a repeat customer who will purchase a Daisy® - for themselves or another generation. 86% of those surveyed have purchased or plan to purchase a Daisy® BB gun.

1,000,000 Young Shooters

Daisy® Reaches 1,000,000 Young Shooters.

By partnering with leading conservation and youth training organizations Daisy® reaches over **one million** young people annually.















Daisy Shooting Events Reach New Customers.

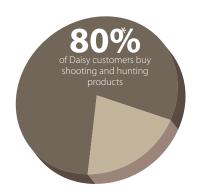
Daisy's innovative inflatable range design is used exclusively by the National Wild Turkey Federation's highly–respected youth outreach and education program, JAKES Take Aim. In every state, this one-on-one instruction and product demonstration is proven to attract new young and first-time shooters. Intercept surveys at outdoor events and store events indicate that an average of 51% of those shooting at our inflatable ranges are first time shooters.

51%

of those shooting at our inflatable ranges are first time shooters

* Intercept surveys at outdoor sports stores and events





Daisy Customers Buy Other Shooting and Hunting Products.

80% of those surveyed participate in one or more shooting sports, such as upland, waterfowl, small and big game hunting, blackpowder and bow hunting, shotgun, rifle and pistol hunting and target shooting.

33% of those surveyed shop for related products more than 12 times per year.

- Your customers take their first shot with a Daisy® BB gun.
 - Daisy® owners are repeat customers.
- Daisy® sponsored programs continue to grow, reaching 1,000,000 young shooters annually.
 - Daisy's inflatable ranges reach first time shooters.
 - Daisy® owners participate in other shooting sports and shop your stores.
 - Daisy's shooting safety and marksmanship education program involves thousands of youth and family members nationwide.
 - Daisy's social media campaign promotes its brand and products.

When someone takes their first shot with a Daisy, they become a shooting sports customer for a lifetime.





BB AND AIR GUN CHAMPIONSHIP MATCH

The Nationals is the Tip of the Iceberg

Teams of seven athletes qualify each year at their state match to attend the Daisy® National BB Gun Championship Match. These participants represent the best of the best. Nationwide, there are hundreds of coaches who teach the Daisy® shooting safety curriculum in classrooms, practice with their teams on the range and compete in state matches. Coaches, parents, siblings and extended families who travel with these young athletes are all Daisy® customers – and avid shooting sports customers.











Keep up with Daisy and join the conversation. We look forward to it!

Daisy Outdoor Products