

HIIIIIIII

oaisy

IT ALL STARTS WITH DAISY.
Since 1886

2025 Product Catalog

YOUTH RIFLES





Back to our roots! New redesigned packaging! Red Ryder® products now come in RETRO 1940s-style packaging that harkens back to the days of the Wild West. Ride the range with Red Ryder!



Model 1938 Red Ryder

991938-803 ACTION

Lever-cocking, spring air RARREI Smooth bore steel

SIGHTS Blade and ramp front/Adjustable rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block

CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps

CASE PACK 0 39256 01938 2



Model 4938 Red Ryder Kit

ITEM No. 994938-803 ACTION Lever-cocking, spring air

BARREL Smooth bore steel SIGHTS Blade and ramp front/Adjustable rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block CAPACITY 650 shot **AMMUNITION** .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps

CASE PACK

0 39256 84938 5 KIT INCLUDES

• Precision Max® 750 count BB tin Shooting glasses

• Target fun pack



A beefed up, bigger stock means this Adult-sized Red Ryder® fits like any other full-sized gun and lets you plink the target just like old times!

Model 1938 Adult Red Ryder

ITEM No. 991938-116

ACTION Lever-cocking, spring air BARREI Smooth bore steel

SIGHTS Blade and ramp front/Adjustable rear

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block

CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps

CASE PACK

UPC 0 39256 30938 4

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Daisy's popular Model 25 Pump Gun, first built in 1914, remained a part of the company's airgun line through 1978. A special Centennial Limited Edition, produced in 1986, commemorated Daisy's 100th anniversary. Today's Model 25 Pump Gun carries on the tradition, with features found on some of the earlier models: Solid wood stock and forearm grip, metal construction, removable screw-in shot tube and fully-adjustable, flip-up peep and open rear sights. The Model 25 Pump Gun legend continues.

Model 25 Pump Gun

ITEM No. 990025-603 ACTION Pump action, spring air BARREI

Smooth bore steel SIGHTS Blade and ramp metal front/Flip-up

peep or open rear,

adjustable for windage and elevation

STOCK/FOREARM Stained solid wood SAFETY Crossbolt trigger block CAPACITY 50 shot

AMMUNITION .177 cal. (4.5 mm) BB MAX. VELOCITY 350 fps

CASE PACK UPC 0 39256 80025 6













Model 1999 Woodland Trail

991999-803 Lever-cocking, spring air ITEM No. ACTION

BARREL Smooth bore steel

Fiber optic front sight/Adjustable rear SIGHTS

STOCK/FOREARM All-weather synthetic Crossbolt trigger block SAFETY CAPACITY 650 shot

.177 cal. (4.5 mm) BB AMMUNITION

MAX. VELOCITY 350 fps CASE PACK

0 39256 91999 6 UPC

Model 105 Buck

ITEM No. 992105-633

Lever-cocking, spring air ACTION BARREL Smooth bore steel

SIGHTS Blade and ramp front/ Fixed open rear STOCK/FOREARM Stained solid wood

Crossbolt trigger block SAFFTY CAPACITY 400 shot

AMMUNITION .177 cal. (4.5 mm) BB MAX. VELOCITY

350 fps CASE PACK 0 39256 02105 7 LIPC

Model 4105 Buck Fun Kit

ITEM No. 994105-403

Lever-cocking, spring air ACTION BARREL Smooth bore steel

SIGHTS Blade and ramp front/ Fixed open rear STOCK/FOREARM Stained solid wood

SAFETY Crossbolt trigger block CAPACITY 400 shot

AMMUNITION

.177 cal. (4.5 mm) BB MAX. VELOCITY

350 fps CASE PACK

UPC 0 39256 84105 1

KIT INCLUDES • Precision Max® 750 count BB tin

 Shooting glasses • Target fun pack

Model 1999 Pink Lever Action

991999-503

ACTION Lever-cocking, spring air BARREL Smooth bore steel

Fiber optic front sight/Adjustable rear SIGHTS

STOCK/FOREARM All-weather synthetic Crossbolt trigger block SAFETY CAPACITY 650 shot AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps CASE PACK

0 39256 81940 1

Model 4998 Fun Kit

ITEM No. 994999-403

ACTION Lever-cocking, spring air BARREI Smooth bore steel

Fiber optic front sight/Adjustable rear SIGHTS

STOCK/FOREARM All-weather synthetic SAFETY Crossbolt trigger block CAPACITY 650 shot

AMMUNITION .177 cal. (4.5 mm) BB

MAX. VELOCITY 350 fps CASE PACK

UPC 0 39256 74999 9

KIT INCLUDES • Precision Max® 750 count BB tin

· Pink shooting glasses • Target fun pack

Model 2840 with 4X15 Scope ITEM No. 992840-703

ACTION Single pump pneumatic **BARREL** Smooth bore steel

SIGHTS Blade and ramp front/Adjustable rear STOCK/FOREARM Molded with checkering and woodgrain

with camo

SAFETY Crossbolt trigger block CAPACITY 350 shot/BB; Single shot/pellet AMMUNITION .177 cal. (4.5 mm) BB or pellet

MAX. VELOCITY 350 fps (BB) CASE PACK

UPC 0 39256 82840 3

POWERLINE RIFLES

Since its introduction in 1972, the Daisy® PowerLine® 880 has been the benchmark for high power multi-pump pneumatic air rifles. Renowned reliability and durability make the 880 one of the most respected air rifles for shooters today.





Model 880

990880-603 Multi-pump pneumatic

Rifled steel

Fiber optic front/ Adjustable rear STOCK/FOREARM Monte Carlo style molded

woodgrain

CAPACITY AMMUNITION MAX. VELOCITY CASE PACK

Crossbolt trigger block 50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet 800 fps (BB)

0 39256 00880 5 UPC



Model 880 with 4 X 15 Scope

Multi-pump pneumatic **ACTION**

BARREL Rifled steel

SIGHTS Blade and ramp front/Adjustable

rear

STOCK/FOREARM Monte Carlo style molded

woodgrain Crossbolt trigger block

SAFETY CAPACITY AMMUNITION MAX. VELOCITY

50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet

800 fps (BB)

CASE PACK UPC 0 39256 82880 9



Model 5880 Kit ITEM No. ACTION 995880-623

BARREL SIGHTS SAFETY CAPACITY AMMUNITION MAX. VELOCITY

CASE PACK UPC

KIT INCLUDES

Multi-pump pneumatic Rifled steel

Blade and ramp front/Adjustable rear STOCK/FOREARM Monte Carlo style molded woodgrain Crossbolt trigger block 50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet

800 fps (BB)

0 39256 05880 0

- 4 X 15 scope
- Precision Max® 750 count BB tin
- Precision Max® 500 count pellet tin
- Shooting glasses





993035-703 Multi-pump pneumatic Smooth bore steel

Blade and ramp front/Adjustable rear STOCK/FOREARM Molded stock & forearm with checkering

with camo

SAFETY Crossbolt trigger block CAPACITY AMMUNITION 50 shot/BB; Single shot/pellet .177 cal. (4.5 mm) BB or pellet

MAX. VELOCITY 625 fps (BB)

CASE PACK

0 39256 23035 0 UPC



Blade and ramp front/Adjustable rear Molded stock & forearm with checkering



SAFETY Crossbolt trigger block CAPACITY 50 shot/BB; Single shot/pellet AMMUNITION .177 cal. (4.5 mm) BB or pellet

MAX. VELOCITY 800 fps (BB) CASE PACK

0 39256 80901 3 UPC



POWERLINE PISTOLS













SLINGSHOTS



Model F16

Model B52



Model F16 Slingshot

ITEM No. 988116-442

Molded sure-grip handle and a solid steel frame with extra-wide fork. Latex rubber tubing with durable release pouch. Shoots 1/4" or 3/8" steel shot or 1/2" glass shot.

CASE PACK 4

UPC 0 39256 28116 1

Model B52 Slingshot

ITEM No. 988152-442

Molded sure-grip handle and solid steel frame with extra-wide fork. Flexible wrist support provides steady, stable support, then folds away for compact storage. Latex rubber tubing and rugged release pouch. Shoots 1/4" or 3/8" steel shot or 1/2" glass shot.

CASE PACK 4

UPC 0 39256 28152 9

Model P51 Slingshot

ITEM No. 998151-506

Sleek, molded pistol-grip handle with flexible wrist support. Fully adjustable. Durable, latex rubber tubing and rugged release pouch delivers plenty of power. Shoots 1/4" or 3/8" steel shot or 1/2" glass shot. CASE PACK 6

UPC 0 39256 88151 4

Model P51 Slingshot Kit

ITEM No. 988153-442

Sleek, molded pistol-grip handle with flexible wrist support. Fully adjustable. Durable, latex rubber tubing and rugged release pouch delivers plenty of power.

CASE PACK 4 UPC 0 39256 28153 6

KIT INCLUDES

- Replacement bands
- 75-count 3/8" steel ammo
- 250-count 1/4" steel ammo

Model 8114 1/4" Steel Slingshot Ammo

ITEM No. 998114-546

Solid steel shot is zinc plated. 250 per pack. Packed 6 per case.

CASE PACK 6

UPC 0 39256 98114 6

Model 8183 3/8" Steel Slingshot Ammo

ITEM No. 998183-546

Solid steel shot is zinc plated. 70 per pack. Packed 6 per case.

CASE PACK 6

0 39256 88183 5

Model 8383 1/2" Glass Slingshot Ammo

ITEM No. 998384-446

High visibility solid glass shot. 75 per mesh bag. Packed 12 per case.

CASE PACK 6 UPC 0

0 39256 88384 6

Model 8172 Slingshot Replacement Bands

ITEM No. 988172-446

Fits Models F16, B52 and P51.

CASE PACK 6

UPC 0 39256 28172 7





Model 8183



Model 8383





Model P51



Model 8172



Model 3163 Red Ryder Starter Kit

ITEM No. 993163-304

The Red Ryder Starter Kit comes with a branded gun sleeve, shooting glasses, BBs and 25 cool Red

Ryder bullseye and shooting game targets. CASE PACK 4

UPC 0 39256 03163 6

KIT INCLUDES

- 350-count Red Ryder® BB tube
- Red Ryder® Shooting Glasses
- Red Ryder® Gun Sleeve
- 25 ASSORTED Red Ryder® Shooting Gallery Targets





Model 3164 Shooting Gallery Target Box

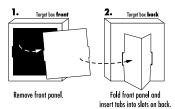
ITEM No. 993164-302

Inside or outside, the Daisy® Red Ryder® Shooting Gallery helps you improve accuracy while providing hours of fun. Plus, it's easy to use. Simply punch out the perforated front portion of the box, hang a target (included) put on your shooting glasses and start shooting. Fun with a group or by yourself – in the backyard or basement. CASE PACK 2

UPC 0 39256 03164 3

KIT INCLUDES

• 25 ASSORTED Red Ryder® shooting gallery targets





in target box with dip.





Model 3166 Shooting Gallery Target Box Kit

ITEM No. 993166-404

Inside or outside, the Daisy® Red Ryder® Shooting Gallery helps you improve accuracy while providing hours of fun. Plus, it's easy to use. Comes with BBs, gun sleeve, shooting glasses, and 25 targets. Fun with a group or by yourself – in the backyard or basement. CASE PACK 4

UPC 0 39256 83166 3

KIT INCLUDES

- 25 ASSORTED Red Ryder® shooting gallery targets
 350 count Red Ryder® BB tube
- Red Ryder® shooting glasses
 Red Ryder® Gun Sleeve





Model 3165 Red Ryder Shooting

Gallery Targets

ITEM No. 993165-306

Twenty-five assorted Daisy Red Ryder shooting gallery targets with a variety of shooting games.

CASE PACK 6

UPC 0 39256 83165 6

• 25 ASSORTED Red Ryder® shooting gallery targets



Model 3162 Red Ryder Gun Sleeve

ITEM No. 993162-406

Rugged red nylon gun sleeve with carry handles, zipper and great retro Red Ryder® graphic. The 40" length fits most Daisy youth rifles and PowerLine rifles.

CASE PACK 6

UPC 0 39256 03162 9



AMMUNITION AND CO2

Not just better choices – better ammo.

Every shooter wants the best ammo possible, and thanks to our Precision Max® line of ammunition the choice is easier than ever. That's because all of our highquality ammunition comes clearly marked in color-coded packaging, making it simple to find the calibers, quantities and type of ammunition you need. Choose from tins, traditional BB tubes, belt pack boxes, and new easy-dispensing bottles. Customer friendly packaging and performance that's second to none – that's Precision Max ammo.

Ammunition

Model No.	Caliber	Description	Quantity	Case Pack	UPC
7781	.177 cal. (4.5 mm)	Flat, Pointed & Hollow-point Pellets 100 each	300	6	0 39256 27781 2
7777	.177 cal. (4.5 mm)	Pointed Field Pellets	250	6	0 39256 07777 1
7597	.177 cal. (4.5 mm)	Flat-Nosed Pellets	500	6	0 39256 07597 5
7780	.177 cal. (4.5 mm)	Hollow-Point Pellets	500	6	0 39256 87780 7
250	.177 cal. (4.5 mm)	Flat-Nosed, Lead-Free Pellets	250	6	0 39256 80250 2
7922	.22 cal. (5.5 mm)	Pointed Field Pellets	250	12	0 39256 07922 5
7785	.22 cal. (5.5 mm)	Hollow-Point Pellets	500	3	0 39256 87785 2
557	.177 cal. (4.5 mm)	Flat-Nosed Pellets	500	12	0 39256 00557 6
257	.177 cal. (4.5 mm)	Flat-Nosed Pellets	250	12	0 39256 00257 5
530	.177 cal. (4.5 mm)	BBs in an easy-pour tube	350	50	0 39256 20530 3
980530	.177 cal. (4.5 mm)	BB Tube PDQ (12 350 count BB tubes)	12	12	0 39256 20530 3
7535	.177 cal. (4.5 mm)	Carded BB Tube	350	12	0 39256 07535 7
0024	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	2,400	6	0 39256 20024 7
0040	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	4,000	6	0 39256 20040 7
0060	.177 cal. (4.5 mm)	BB Bottle in handy plastic bottle	6,000	4	0 39256 20060 5

WARNING

WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE CANCER AND BIRTH DEFECTS OR OTHER REPRODUCTIVE HARM. FOR MORE INFOR-MATION~GO~TO~www.p65 warnings.ca.gov.

CO2 Cylinders

Model No.	Description	Quantity	Case Pack	UPC
7580	12 gm CO2 cylinders	5	12	0 39256 07580 7
7015	12 gm CO2 cylinders	15	6	0 39256 07015 4
7025	12 gm CO2 cylinders	25	4	0 39256 07025 3
990584-500	12 gm CO2 cylinders, bulk-packed (Not shown)	500	1	0 39256 00584 2

Model 7781 ITEM No. 987781-406



Model 7777 ITFM No. 987777-406



Model 7597 ITEM No. 987597-406



Model 7780 ITEM No. 987780-406



Model 250 ITEM No. 990250-466



Model 7922 ITEM No. 997922-512



Model 7785 ITEM No. 987785-463



Model 557 ITEM No. 990557-512



Model 257 ITEM No. 990257-512



Model 530 ITEM No. 990530-150



Model 7535 ITEM No. 997535-712

Model 980530 ITEM No. 980530-412



Model 0024 ITEM No. 980024-446



Model 0040 ITEM No. 980040-446



Model 0060 ITEM No. 980060-444



Model 7580



Model 7015 ITEM No. 997015-611



Model 7025 ITEM No. 997025-604







ACCESSORIES

Model 5845 Shooting Glasses Amber

Amber colored stylish wrap-around design with side shields for added protection. Meets ANSI Z87.1 safety standard.

CASÉ PACK 4

0 39256 85845 5 UPC

Model 5850 Shooting Glasses Clear

ITEM No. 985850-444

Clear stylish wrap-around design with side shields for added protection. Meets ANSI Z87.1 safety standard

CASE PACK 4

UPC 0 39256 85850 9

Model 7809 Electronic Point SightTM

Adjustable for windage and elevation; lighted red dot aiming point. Mounts on any rifle

with standard 3/8" dovetail. CASE PACK 4

0 39256 07809 9

Model 808 Air Rifle Scope

ITEM No. 980808-444

4 x 15 scope. Adjustable for windage and elevation. Features include: Cross-hair reticle, fogproof, shockproof and color corrected.

CASE PACK 4

UPC 0 39256 00808 9

Model 5835 Shoot-N-C Self-adhesive Airgun Targets

Adhesive-backed targets show an orange halo when shot. Apply to any safe target surface.

Package of 60 1-inch, 30 2-inch and 20 3-inch targets on card.

CASE PACK 12

UPC 0 39256 85835 6

Model 408 5-Meter BB Targets

ITEM No. 990408-810

Official NRA 5-meter airgun targets. Pad of 50 targets. Poly bagged and peggable. 10 pads per case.

CASE PACK 10 (Pads) UPC 0 39256 00408 1

Model 409 10-Meter Airgun Targets

ITEM No. 990409-610

Official NRA 10-meter airgun targets. Pad of 50 targets. Poly bagged and peggable. 10 pads per case.

CASE PACK 10 (Pads) UPC 0 39256 00409 8

Model 873 60 ct. ShatterBlast Clay Targets

ITEM No. 990873-406

ShatterBlast® targets are biodegradable and non-toxic. Box of 60 2-inch clay disks.

CASE PACK 6

Model 872 ShatterBlast Clay Targets with Holders

ITEM No. 980872-444

Clamshell package. Four high-impact target stakes and eight ShatterBlast® breakable targets.

CASE PACK 4

0 39256 80872 6 UPC

Model 876 ShatterBlast SixShooter Target System

ITEM No. 990876-406

Holds six ShatterBlast® target disks. Every time a target disk is shot, another drops into view.

Includes 12 ShatterBlast® target disks and 2 target stakes.

CASE PACK 6

UPC 0 39256 80876 4









Model 409





Model 408

Model 872







Model 876









MATCH GRADE ACCESSORIES

Competition Airgun Accessories

Designed to exacting standards, constructed from the finest materials and built with the finest workmanship, these accessories are precisely what you need to complement your Daisy Match

Model 5899 Rear Sight

ITEM No. 168073-200

Precision micrometer adjustable rear peep sight. For use with Daisy Match Grade 499 Champion.

Model 5996 Rear Sight

ITEM No. 995996-710

Diopter rear sight with micrometer click adjustment for windage and elevation. For use with Daisy Match Grade 887, 753SC, 753S, 753 Elite, 888 Medalist, 853 Legend and 853C Legend EX.

Model 5901 Front Sight

ITEM No. 169816-000

Front globe sight with changeable aperture inserts mounted on competition muzzle weight for exceptional balance. Standard front sight and barrel weight. For use with Daisy Match Grade 887, 753SC and 753S.

Model 154518-100

Standard front barrel weight. For use with Daisy Match Grade 887, 753SC and 753S (barrel weight

Model 169759-000

Set of three additional posts. Fits front sight for the 499 Champion. (Not Shown)

Model 168968-000

Set of three additional apertures. Fits Front Globe Assembly. 154518-000. (Not Shown)

Model 5881 Daisy Web Position Sling

Adjustable nylon web sling. The web position sling is 1-inch wide and comes with forearm mounting screw. For use with Daisy Match Grade 499 Champion.

Model 169277-000 Competition Stock

Full-sized hardwood stock with raised cheek piece and adjustable length. Fits the Model 853 Legend and 853C Legend EX.

Model 138429-000 Competition Stock

Full-sized hardwood laminate stock with raised cheek piece and adjustable length. Fits the 887 Gold Medalist and Medalist Model 888.

Model 5904 Repair Kit and CD-ROM

ITEM No. 169429-000

For 853/853C/853CM/753W/753S air rifles. Step-by-step instructions on dismantling and repairing these three Avanti air rifles. Approximately 12 minutes.

Model 5905 Repair CD-ROM Only

Model 499 Repair CD-ROM

Model 853/853C/853CM/753W/753S Repair CD-ROM

ITEM No. 138555-000

Model 888/887 Repair CD-ROM

Model 153001-000 Daisy Cap

World-famous Daisy logo embroidered on a cotton twill hat. One size fits all.

Traps And Targets

Model 5815 5 Meter BB Targets

ITEM No. 995815-600

Daisy 5-meter air rifle targets. Pad of 50 10-bull target sheets.

Model 5818 Targets

ITEM No. 995818-600

Daisy 10-meter air rifle targets. Pad of 50 10-bull target sheets.

Airgun Ammunition

You and your Daisy Match Grade air rifle deserve ammunition that will let you perform at your best. Daisy has the high-quality, match grade ammunition to complement your Daisy Match Grade air rifle or pistol. These pellets and BBs are designed for peak performance and total consistency, shot after shot.

Model 357 Match Grade Pellets

ITFM No. 985357-406

Target Pellets Select Competition. 177 cal. (4.5 mm), 0.565 Grams, flat-nosed lead airgun pellets.

Model 515 Match Grade Precision Ground Shot

ITFM No. 990515-212

Daisy's top-of-the-line steel shot. Super accurate. .177 cal. (4.5 mm) BBs. 1050 BBs per box. Packed

Model 0005 Bulk BB Shot

50-pound bucket of .177 cal. (4.5 mm) BBs. (Not Shown)











Model 5904

















MATCH GRADE RIFLES

Start Your Own Shooting Education Program

Daisy® airguns have been the first gun for most shooters, for more than 130 years. Today's most-accomplished marksmen and most-successful hunters will tell you they got started in the shooting sports with a Daisy BB gun. It all starts here...with Daisy.

For youngsters interested in match competition shooting, it all starts with Daisy's 5-meter BB gun shooting education program. Working with premier conservation, civic and religious organizations nationwide, Daisy has developed the curriculum and the products to teach shooting safety and marksmanship skills to hundreds of thousands of young people annually.

These 5-meter match competitors compete not just locally but at the state level to qualify to shoot at the Daisy National BB Gun Championship Match. Held in Rogers, Arkansas, home of Daisy Outdoor Products and the Daisy Airgun Museum, the "Daisy Nationals" is the nation's largest and longest continuously-running BB gun competition.

The road to the "Daisy Nationals," to a college scholarship or to international competition begins with the right equipment, the right curriculum and dedicated coaches. The commitment is great but so are the rewards.

If you'd like to start a 5-meter BB or 10-meter pellet rifle or pistol program, please call our Special Markets Program Department toll-free at (479) 636-1200. Additional information can be found on the back cover of this catalog.

Photo courtesy, Daisy® Airgun Museum archives.



The first Daisy Nationals was held July 8th, 9th, and 10th, 1966, in Dayton, Ohio, at the Grand American Trapshooting Grounds. Ohio's Governor was the Chief Honorary Range Officer and teams were housed on Wright Patterson Air Force Base.

The Joplin, Missouri Jaycees BB Gun Team, the "Joplin Jaycees Sharpshooters," who had won their state match in Crestwood, Missouri, became the first national champions. At the opening ceremonies for our 50th annual Daisy Nationals in 2015, we reassembled the members and coach of this first championship team.

990499-100

Manual

shooting

1 or 3

3.10 lbs.

.177 (4.5mm) BB

Lever cocking, spring air

Hooded front with aperture inserts; adjustable rear peep

Single-shot muzzle loading; magnetic BB retainer, .177 cal. (4.5 mm) steel shot

stock; stained hardwood

compartments for additional weight for competitive

forearm with internal

Smooth bore steel

.177 cal. (4.5 mm) BB

240 fps. (73mps) (BB)

70 ft. lb. (.90 J)

36.25 in. (92cm)

0 39256 00499 9



MATCH GRADE RIFLES



MATCH GRADE RIFLES

10-meter competition.

Model 1903 Drill Rifle

ITEM No. 991903-401

ACTION Bolt is the only functional part
SIGHTS Blade and ramp front, fixed open rear
STOCK/FOREARM OVERALL LENGTH WEIGHT 8,4 - 8.6 lbs.

CASE PACK 1

495 fps (151 mps)

39.75" (101 cm)

6.25 lbs. (2.83 kg)

0 39256 80753 8

MAX. VELOCITY

WEIGHT

UPC

CASE PACK

OVERALL LENGTH

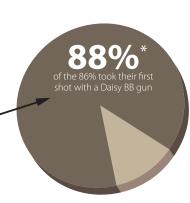
At first glance, the Daisy drill rifle looks like a fully functional 1903-A1 Springfield rifle with a black synthetic stock. But the only feature this rifle shares with a firearm is the opening bolt. The design and durable steel components and synthetic stock make this drill rifle capable of withstanding the abuse that is inherent in drill team use.

It All Starts Here, With a Daisy.

86% of outdoors enthusiasts surveyed report that they took their first shot with a BB gun. 88% of those who

started with a BB gun started with a Daisy®.







Generation after Generation....

A Daisy® owner is a repeat customer who will purchase a Daisy® - for themselves or another generation. 86% of those surveyed have purchased or plan to purchase a Daisy® BB gun.

1,000,000 Young Shooters

Daisy® Reaches 1,000,000 Young Shooters.

By partnering with leading conservation and youth training organizations Daisy® reaches over **one million** young people annually.





















Daisy Shooting Events Reach New Customers.

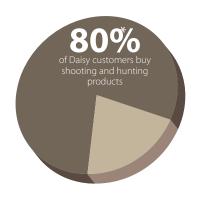
Daisy's innovative inflatable range design is used exclusively by the National Wild Turkey Federation's highly–respected youth outreach and education program, JAKES Take Aim. In every state, this one-on-one instruction and product demonstration is proven to attract new young and first-time shooters. Intercept surveys at outdoor events and store events indicate that an average of 51% of those shooting at our inflatable ranges are first time shooters.

51%

of those shooting at our inflatable ranges are first time shooters

* Intercept surveys at outdoor sports stores and events





Daisy Customers Buy Other Shooting and Hunting Products.

80% of those surveyed participate in one or more shooting sports, such as upland, waterfowl, small and big game hunting, blackpowder and bow hunting, shotgun, rifle and pistol hunting and target shooting.

33% of those surveyed shop for related products more than 12 times per year.

- Your customers take their first shot with a Daisy® BB gun.
 - Daisy® owners are repeat customers.
- Daisy® sponsored programs continue to grow, reaching 1,000,000 young shooters annually.
 - Daisy's inflatable ranges reach first time shooters.
 - Daisy® owners participate in other shooting sports and shop your stores.
 - Daisy's shooting safety and marksmanship education program involves thousands of youth and family members nationwide.
 - Daisy's social media campaign promotes its brand and products.

When someone takes their first shot with a Daisy, they become a shooting sports customer for a lifetime.

customers.





BB AND AIR GUN CHAMPIONSHIP MATCH

The Nationals is the Tip of the Iceberg

Teams of seven athletes qualify each year at their state match to attend the Daisy® National BB Gun Championship Match. These participants represent the best of the best. Nationwide, there are hundreds of coaches who teach the Daisy® shooting safety curriculum in classrooms, practice with their teams on the range and compete in state matches. Coaches, parents, siblings and extended families who travel with these young athletes are all Daisy® customers – and avid shooting sports

